2027 Lodi Restaurant Week

Restaurant participation guide

January 22–31, 2027 | A Taste of America's Favorite Small Town

Bring new diners to your table this January. Lodi Restaurant Week is a 10-day celebration of our local dining scene and a chance to turn first-time guests into regulars. Visit Lodi will spotlight participating businesses through the event website, social media, and email newsletters.

From neighborhood cafés and bakeries to food trucks and chef-driven kitchens, there's room for your business. Create an offer that showcases what you do best, delivers clear value, and works for your operation.

First year results*

- 70% of survey respondents said Restaurant Week introduced them to a restaurant they had never tried.
- 81% said they were very likely to return.
- Diners rated their overall experience 4.4 out of 5.

**Results reflect first-year diner survey responses.*

Participation requirements

- Be located in Lodi, Woodbridge, Acampo, Victor, Lockeford, or Clements.
- Offer a two- or three-course prix-fixe menu (a set menu at a fixed price), a special Restaurant Week item, or a creative offer with clear value.
- Submit your menu by January 11, 2027. Earlier submissions give Visit Lodi more time to include your offer in promotions.
- Contribute one $50 gift card or two $25 gift cards for promotional giveaways. There is no participation fee.
- Use the Lodi Restaurant Week logo on your menu and event promotions, and allow Visit Lodi to use your food images and menu highlights.
- Promote your offer using #LodiRestaurantWeek and tag @VisitLodi and @LodiRestaurantWeek.

Vegan, vegetarian, and gluten-free options are encouraged, but not required.

Ready to participate? Sign up Here: visitlodi.info/LRW_SignUp

Frequently asked questions

What is Lodi Restaurant Week?

A 10-day event that invites diners to explore local restaurants through special menus and offers. It runs Friday, January 22 through Sunday, January 31, 2027.

Who can participate?

Restaurants, cafés, bakeries, food trucks, and other food businesses in Lodi, Woodbridge, Acampo, Victor, Lockeford, and Clements.

What does participation cost?

There is no participation fee. Each business contributes $50 in gift cards: one $50 card or two $25 cards. Visit Lodi uses them for promotional giveaways.

What kind of offer should I create?

Choose a two- or three-course prix-fixe menu, a special dish made for Restaurant Week, or a creative bundle or deal. Set a price that provides clear value and works for your business. A compelling offer might include a signature dish, an extra course, or something guests cannot normally order.

How can I make the event successful?

Make your offer easy to find online and in your restaurant. Brief your staff on pricing, inclusions, and restrictions, and plan inventory for the featured items. Give new guests a warm welcome and a reason to come back.

What should my menu submission include?

Include your offer name, dish descriptions, price, available dates and hours, and any restrictions. Clearly state whether tax and gratuity are included and whether the offer is dine-in only. Send a food photo you have permission to share.

Does my offer have to be available every day?

Clearly list the days and hours your offer is available so guests can plan their visit. Contact Natalie if your business has limited hours or you want to offer a lunch, dinner, or weekday-only menu.

Do I need to print materials?

Visit Lodi will provide logo files, social media graphics, and poster artwork. Printing is optional, but a visible menu, table display, or sign helps guests discover your offer. Use the event logo on your menu and promotions.

Where will diners find my offer?

Participating businesses and menus will be listed at LodiRestaurantWeek.com. Visit Lodi will also share daily highlights on social media and promote the event through email newsletters.

How do the giveaways work?

Daily social media giveaways will encourage diners to share photos from participating locations using #LodiRestaurantWeek and tagging @LodiRestaurantWeek.

When and where do I deliver my gift cards?

Contact Natalie at natalie@visitlodi.com to arrange delivery.

Sample Restaurant Week offers

Use these examples for inspiration. Except for the clearly labeled 2026 example, the dishes and prices are illustrative. Choose an offer that fits your restaurant and makes the value easy to understand.

A single special dish

Lodi Zinfandel-Braised Short Rib • $28

Served with garlic mashed potatoes and crispy onions. Available January 22–31 during dinner service.

A featured dish can introduce guests to your cooking and help you test a potential addition to your regular menu.

A café bundle

Drink and Pastry Special • $6

One specialty drink paired with one pastry. Clearly identify eligible drinks, sizes, and pastries on your menu.

A weekend brunch offer

Breakfast and Bubbles • Illustrative price of $25 per person

One breakfast entrée and one mimosa. Available Friday through Sunday during brunch service. List entrée choices and serving hours on the final menu.

A three course dinner for two

Illustrative price of $50 for two guests

- Shared starter: burrata with olive oil, grilled bread, and fennel.
- One entrée per guest: choose lamb shank with creamy polenta or wild mushroom risotto.
- Shared dessert: lavender-honey panna cotta.

Optional extra: complimentary corkage on one bottle of Lodi wine per table. Set a price and portions that work for your restaurant.

A real example from 2026

Hazumi Sushi • $20 menu

- Starter: miso soup.
- One appetizer: Mushroom Bomb, Crab Puff, or Vegetable Tempura.
- One entrée: a sushi roll priced at $15 or less, or a featured chicken dish.

Hazumi also offered a $50 prix-fixe menu for two with soup, an appetizer, an entrée selection, and dessert. For any offer designed for two, clearly identify which items are shared and which each guest receives.

Past-year example only. These offers are not confirmed for 2027.

Make every offer easy to understand

State the total price, number of guests served, available days and hours, and what is included. Explain any restrictions and whether tax and gratuity are included. Clear menus help guests choose your restaurant and help your team deliver the experience.

Celebrate local food and Lodi wine

A Taste of America's Favorite Small Town

Lodi's America's Favorite Small Town title gives Restaurant Week another reason to celebrate. An award-themed dish is optional. You might feature a hometown favorite, highlight a local ingredient, or give a signature dish a name that celebrates your connection to Lodi.

A bakery could create a Small Town Sweet Box. A café could spotlight a customer favorite with a short story about its local following. Choose an idea that feels natural for your business and gives guests something to talk about.

Vine and Dine corkage free night

Tuesday, January 26, 2027

Invite guests to bring a bottle of Lodi wine and enjoy it with your Restaurant Week menu without a corkage fee. Participation is optional. Clearly state bottle limits, dine-in requirements, and any other conditions.

Interested in joining the corkage promotion? Contact Natalie at natalie@visitlodi.com.

More ways to feature Lodi wine

- Winery host night: partner with a local winery on a tasting or meet-the-maker dinner.
- Pairing add-on: offer Lodi wines alongside your featured dishes for an additional price.
- Wine cocktail: create a sangria, spritz, or other special featuring Lodi wine.
- Cross-promotion: work with a winery on a tasting room offer for your Restaurant Week guests.
- Shared social content: create a joint Reel or Story showing a dish and its Lodi wine pairing.

Wine activities are optional. Agree on pricing, availability, and responsibilities with your winery partner before promoting an offer.

We can help you get started

Have an idea but need help shaping it? Reach out to Natalie at natalie@visitlodi.com. We'd love to help you build an offer that showcases your business and gives diners another reason to explore Lodi.

Sign up now and submit your menu by January 11, 2027.

Sign Up Form: visitlodi.info/LRW_SignUp